

Blake Rutledge

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more contact info available upon request

OGILVY & MATHER

New York, NY 2014-present

Designer & Creative Technologist,
“Artist-in-Residence”

Selected to be one of the inaugural group of Artists in Residence (AIR). Initially hired for being a multi-talented individual and having never attended ad school; subsequently thrown into the mix as an Art Director. Quickly learned the ropes of the agency world. The job title has free-roaming implications, but to be clear I am an employee with client facing responsibilities. In less than a year, I was asked to join the new Design Team within the agency, as the interactive and motion design specialist, and later as Designer & Creative Technologist.

Work ranges from concepting campaigns and interactive executions, to prototype development, to branding system design, to production grade motion graphics for web and film, and to storyboarding and production design.

Worked on brands such as Webbys, IBM, Coca Cola, IKEA, UPS, American Express, Philips, Blackrock, DuPont, NASCAR, iShares, IHG, Famous Footwear, Aetna, and Scrubbing Bubbles.

1STAVEMACHINE & SPECIALGUEST

Brooklyn, NY Summers 2014, 2013

Freelance Creative & Designer, Intern

Worked alongside ECD Aaron Duffy as he founded SpecialGuest, a full-service new model creative agency, and a new division of the production company. Worked as assistant to director Beau Burrows to concept and shoot the opening video for TSCM's global semi-conductor industry conference. Helped with strategy, concept, and design and motion execution for brands such as Qualcomm, National Geographic, and Activate Drinks.

FREELANCE & INDEPENDENT

Brooklyn, NY 2012-present

Design, Motion, Frontend

Independent work is accepted on a time-allowing basis. Capabilities include branding design, motion branding, motion graphics, web design, frontend development, and creative direction. Most notable clients include NBA, and Worlds Fair USA.

TOOLS

Adobe CC: Illustrator, After Effects, Photoshop, InDesign.
HTML5, CSS3/SCSS, JS (Vanilla, ES6), GSAP, Git, Gulp

WASHINGTON UNIVERSITY IN ST. LOUIS

Sam Fox School of Design & Visual Arts, Class of 2014
B.F.A. in Communication Design, Minor in Computer Science

EAGLE SCOUT

February 2008